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# PPC Affiliate Marketing

Top 10 affiliate marketing Predictions: What to Look for in 2012ReveNews. According to Website Magazine, HTML5 will be adopted widely, allowing affiliates to embed tracking codes for placement on mobile apps, eBooks, online newspapers and more.

Affiliates are starting to use more advanced pay-per-click (ppc) strategies in ...[Top 10 affiliate marketing Predictions: What to Look for in 2012 - ReveNews](#)

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