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# How To Target Keywords With Adsense

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Learning **how to target keywords with AdSense** is what every wants. But blog owners are protesting the ecpm ( the average quantity of revenue you get for each 1000 impressions of your advertisements ) on Google's AdSense adverts are too low.

Recently, I have spotted a discourse in the blogosphere about the low pay-outs for Google AdSense advertisements. I concur - \$1 for each 1,000 impressions is much too low. For the bulk of blog writers, the ecpm is under \$1. A possible solution is to target the best keyphrases and phrases that have got the most competition and highest pay-per-click cost, so keep reading to find out *how to target keywords with AdSense*.

See other AdSense articles to get more information regarding [how to target keywords with AdSense](#). If you do not get results, try changing the pages around, or changing the colors of your AdWords ad and link blocks. Look at other net pages with similar content to that content you are making plans to create and see what type of AdSense advertisements they use. This is a win win situation - you have made some new info that some other person could find handy, and attracted readers to the hosting site.

Among the many things to help you learn how to target keywords with AdSense is to try and avoid copying someones work, and perform some research on your subject. In exchange, these readers may see your link and follow it back to your own page, giving you good, carefully targeted traffic and helping you to make rather more money with your AdSense clicks. This will actually help, and if your article is adequate other readers may willingly link to it from their own sites, making a flow on effect!

There are many more tricks and tips to help you get better at this in the world wide web, so don't hesitate to do research using the words:

**"how to target keywords with AdSense"**

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